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Hi Anna,

Thank you so much for taking my call, It was an absolute pleasure to talk with you earlier. I would like to give you some further information on the project.

Earlier this year I became aware of TD Bank's funding of weapons manufacturers Smith and Wesson and SIG Sauer. As a filmmaker and graduate student I have been looking for a project that can bring this issue to light in the public eye through an artistic medium. It is important for me to voice my concern on this issue, as having been a customer of these banking institutions, I am profoundly disturbed by their policies. I believe it is vital to educate people on how the investment of their money is refinanced and repurposed in order to help address and solve this problem. Specifically, this will be the main focus of a course entitled Hacking Story Frameworks, which explores how technology can be leveraged to tell stories in new ways for social issues.

My vision is to create an intimate and immersive story for a wide audience that details the true impact and relationship between the six financial institutions your office has publicly addressed and the weapons manufacturers they finance. I want to show how users of these banks can resist the policies of these institutions, as well as put forth the stories of people who have been directly affected by gun violence in order to provide them with another venue in which they can share their message. To quote Letitia James message to Mr. Pederson and Mr. Masrani of TD Bank, "You have the opportunity to be a voice of leadership and to work towards a safer and more just society." This is a great summation of the message I want my film to encourage within its audience – as a community and as individuals, we have the power to be leaders of change through the actions we take.

I absolutely believe there is a large amount of people who after learning this information will feel that this is a system they want to distance themselves from. Having conducted research within my program at New York University, the financial backing of weapons manufactures by consumer banks is very often surprising and upsetting information to learn, as well as being in complete opposition of many, if not most people's ideals. Using the resources of my program and working in collaboration with your office, I feel very strongly that we can help solve this problem.

I would be very happy to talk to anyone who would be interested in collaborating with me on this project in any way. Please feel free to get in touch with through email or phone at any time.

Thank you once again and have a great day,

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